



PROJECT REGISTRATION FORM

Project Number: CCO-07-05	Task Force: N/A
Title of Project: Voluntary Program to Promote Ecologically Sustainable Business Growth for Indian Industry	
Lead Partner Country: United States	
Participating Partner Countries and Organizations: India, Confederation of Indian Industry (CII), Climate Leaders Program at USEPA.	
Project Manager Name: Confederation of Indian Industry (CII) Address: 23 Institutional Area Lodhi Road New Delhi, India <div style="float: right; margin-top: 10px;"> Phone: (9141) 23112836 Fax: (9140) 23112837 Email: s.raghupathy@ciionline.org </div>	
Project Start Date: TBD	Proposed Project End Date: TBD
Project Location(s): TBD	
Description of Project: Resources will be used by Indian entities to assist participating Indian companies in establishing a baseline of consumption, setting voluntary targets for future reduction, reaching the targets, and recording and publicizing the results. These efforts will reduce GHG emissions, advance sustainable growth, create new investment opportunities and build institutional capacity for voluntary emission programs. It will draw on well-established methods in-place in the United States	
Project Objectives: This project will develop a voluntary program to establish baselines and targets for reduction of energy and GHG emissions and means to monitor them in Indian industry.	



Project Deliverables and Milestones: This project seeks to initiate and advance a voluntary program to promote ecologically sustainable business growth in India. Activities proposed under the project include a signature campaign, maximizing the number of organization signatories for voluntary energy and GHG emission reductions through the ecologically sustainable business growth code. In addition, this project will provide extensive learning opportunities through continuous interaction with the U.S. Environmental Protection Agency, as well as from inbound and outbound missions to India and the U.S. that will initiate the ecologically sustainable business program in India. The project will facilitate establishment of baselines and the setting of voluntary targets and monitoring progress of GHG emission reductions for participating companies. In addition, it will implement outreach programs and technology seminars, bringing all of the stakeholders to a common platform. Lastly, the project will implement an awards program aimed at rewarding participating companies for their voluntary participation.

Resources: \$500,000

Other Information: N/A